



# YOUR TRUSTED PARTNER FOR LEARNING AND DEVELOPMENT SOLUTIONS

Learn Together. Grow Together. Succeed Together.



# VALUE

## WHY DESIGNING DIGITALLY

**"70% of employees report that they don't have mastery of the skills needed to do their jobs."**

- Harvard Business Review

Designing Digitally helps you determine your performance needs to identify pain points and knowledge gaps, and then designs customized training strategies that will empower your employees and allow you to meet set business objectives and goals.



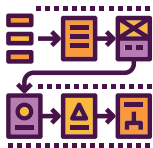
### Our Vision

To be a globally recognized leader that supports the future of workplace learning



### Our Mission

To help companies grow through custom learning and development



# PROCESS

## PROJECT JOURNEY



### Consult

We identify your business challenges, needs, opportunities, and goals



### Develop

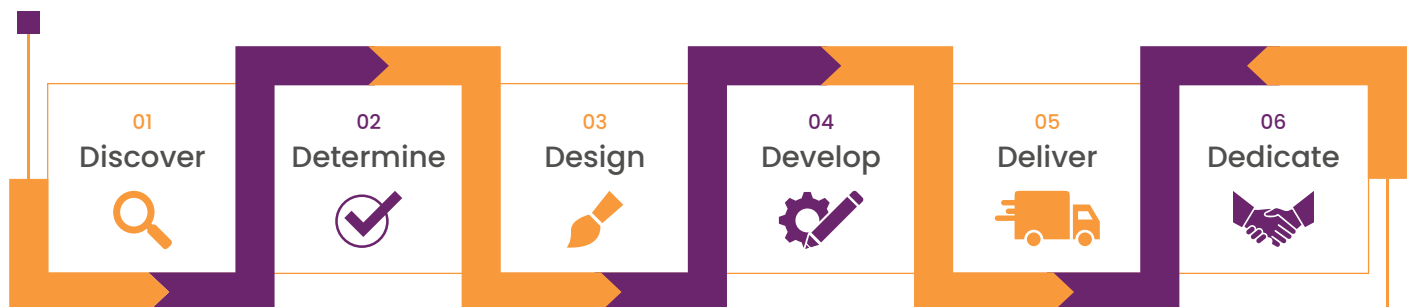
We craft custom learning experiences that align with your objectives



### Support

We maintain and evolve your training by leveraging performance analytics

START



FINISH



# CONSULTING

## SHARING OUR EXPERTISE

At Designing Digitally, we aim to understand your business objectives, determine your existing learning barriers and opportunities, and then develop innovative training experiences that will produce the desired improvements and changes. We work to gain a deep knowledge of your initiatives, identify the skills needed to prepare next-level employees, and set plans of action to maintain and grow your organization.



# CONTENT READINESS CHECKLIST

## DO YOU HAVE EVERYTHING YOU NEED?

We help you determine the feasibility of your project by identifying the following factors before you begin your learning journey.





# SOLUTION PACKAGES

## OUR PROJECT TIERS

	Onyx	Bronze	Silver	Gold	Platinum	Diamond
Description	A video presentation that explains information with minimal learner interactivity	An eLearning module with interactive activities to test the learner's understanding	An interactive eLearning module with gamified exercises that generates excitement and increases comprehension	A highly customized training experience that includes brief scenarios where learners can apply their knowledge	A lifelike Simulation or Serious Game that assesses the learner's reaction in an immersive experience	A complex Serious Game, Simulation, Mobile App, or VR/AR experience that challenges learners to complete tasks
Bloom's Taxonomy's Focus Areas	Remember, Listen, Name, Identify	Understand, Summarize, Interpret, Compare	Apply, Process, Use, Implement	Analyze, Organize, Structure, Outline	Evaluate, Investigate, Judge, Act, Critique	Create, Explore, Construct, Devise, Invent

### Industries We've Served

- Healthcare / Hospitals
- Finance
- Automotive
- Education
- Retail
- Aerospace / Aviation
- Hospitality / Food / Travel
- Real Estate / Development
- Government / Municipality
- Natural Resources / Energy
- Manufacturing
- Emergency Response
- ...and many more!

### Core Competencies

- Gamified eLearning
- Serious Games
- Simulations
- Mobile App Development

### Additional Capabilities

- Instructor-Led Conversion
- xAPI / SCORM / AICC Tracking
- LMS Creation / Implementation
- Training Videos
- Virtual Reality
- 360 Degree Video
- Augmented Reality



## BENEFITS

### PARTNERSHIP PROMISES

No matter what industry you serve, we are here to help you become the company you want to be. By partnering with Designing Digitally you gain:

- ✓ Better communication between employees and customers
- ✓ Improved repeat business and brand loyalty through learning and development
- ✓ Increased employee retention
- ✓ Positive training ROI
- ✓ Solutions to real-world business challenges
- ✓ Access to highly scalable training
- ✓ A highly-educated and skilled workforce
- ✓ Access to ongoing analytical data



## PROOF

### HOW WE'VE HELPED OTHERS

WYNDHAM  
DESTINATIONS

#### Wyndham Destinations

Wyndham Destinations reduced training time by 60 mins per learner through customized eLearning, saving the company **23,750 training hours**.

ELFA  
EQUIPMENT LEASING AND  
FINANCE ASSOCIATION

#### ELFA

The Equipment Leasing and Finance Association saw **80% training ROI** within the first two months of launching their eLearning assessment course.

P&G

#### Procter & Gamble

**100%** of P&G employees who took the QPHA Simulation reported the program builds their capacity in Quality Assurance.

VERMONT

#### Vermont DMV

Vermont DMV increased the pass rate for written driver exams from **55% to 75%** with the Drive Vermont online tutorial.



# CONTACT OUR TEAM

IMPROVE YOUR TRAINING TODAY


What is the most effective way to train your workforce? **Contact us** to determine the best way to educate, engage, and entertain your learners through the use of custom online training courses. With our consultative approach, our team will work with your organization to understand your content then create a custom learning plan with targeted outcomes to ensure an engaging training experience. Our team will develop your entire curriculum of custom courses to fill all of your organization's training needs.



 [www.designingdigitally.com](http://www.designingdigitally.com)

 [info@designingdigitally.com](mailto:info@designingdigitally.com)

 866-316-9126

 8401 Claude-Thomas Rd #30  
Franklin, OH 45005

