7 STIMULATING ADVANTAGES OF SIMULATING BUSINESS TRAINING

01 RISK-FREE ENVIRONMENT
Training Simulations offer the ability for learners to practice a task or process and understand cause-and-effect relationships, all with NO RISK TO THE EMPLOYEE OR ORGANIZATION. Learners are able to make different decisions and experience the outcomes of each choice, good and bad, until the objective is reached. This creates the opportunity for learners to EXPAND SKILLS AND INCREASE CONFIDENCE in their job roles.

02 HIGHER KNOWLEDGE RETENTION
According to the 70/20/10 rule, 70% OF WHAT INDIVIDUALS LEARN COMES FROM PRACTICE EXPERIENCES. Training simulations cater to this as they mirror the real job experiences of the learners. This allows learners to be tested during the experience and successful retention to be obtained.

03 INCREASED ENGAGEMENT & MOTIVATION
Simulated training INCREASES EMPLOYEES IN THEIR LEARNING EXPERIENCE and increases engagement. With capabilities such as personalization and motivating events, learners are more interested in the training content and want to participate in the training course.

04 CONSISTENCY
With traditional training approaches, delivery can be inconsistent. There are often variances found in training styles, presentations, tone of reference, etc. WITH LEARNING SIMULATIONS, THERE IS NO ROOM FOR TEACHING DIFFERENCES OR FLAWS IN A TRAINING. This ensures ALL LEARNERS RECEIVE THE SAME, CONSISTENT MESSAGES and are meeting the intended applications in the workplace.

05 COST SAVINGS
Traditional learning methods have various associated costs. This can include paying for an instructor, space and equipment, travel needs, and other miscellaneous fees. Each time a training is needed, learning simulations eliminate these additional costs saving an organization time and money.

06 IMMEDIATE FEEDBACK
In simulation training, employees are provided immediate feedback so they know what they did well and what content they need to revisit. This fosters engagement as it guides learners and HELPS THEM AVOID AND CORRECT THE CORRECT INFORMATION, eliminating the chance for wrong applications to enter the long-term memory of participants.

07 ANALYTICAL TRACKING
All aspects of a learner's activity can be recorded within a business training simulation, providing VALUABLE ANALYTICAL DATA, such as the OVERALL PERFORMANCE OF YOUR ENTIRE WORKFORCE. This provides CRITICAL INSIGHT into how effective the training has been and can identify any areas of the strategy that may need to be improved.

Business Simulation Examples
- Business Simulation Examples
  - India De Plaza Voicenew and Virtual Reality Tours
  - PDQ-Queueing Software Simulation
  - Virtual Learning Environment Simulation
  - Product Learning Simulation

Contact Our Team Today to Learn More About Business Simulations and How They Can Benefit Your Organization.

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