

7 STIMULATING ADVANTAGES OF SIMULATING BUSINESS TRAINING

01 RISK-FREE ENVIRONMENT



Training Simulations offer the ability for learners to practice a task or process and understand cause-and-effect relationships, all with **NO RISK TO THE EMPLOYEE OR ORGANIZATION**. Learners are able to make different decisions and experience the outcome of each choice, good and bad, until the objective is mastered. This creates the opportunity for learners to **EXPAND SKILLS AND INCREASE CONFIDENCE** in their job roles.

HIGHER KNOWLEDGE RETENTION 02

According to the 70/20/10 model, **70% OF WHAT INDIVIDUALS LEARN COMES FROM PERSONAL EXPERIENCES**. Training simulations cater to that as they mimic the real job experiences of the learners. This allows connections to be made during the experience and successful retention to be obtained.



03 INCREASED ENGAGEMENT & MOTIVATION



Simulated training **IMMERSES EMPLOYEES IN THE TRAINING EXPERIENCE** and increases engagement. With capabilities such as gamification and microlearning, users also see **INCREASED MOTIVATION AND ARE MORE INTERESTED** and want to participate in the training course.

CONSISTENCY

04

With traditional training approaches, delivery can be inconsistent. There are often variances found in teaching styles, perspectives, frame of reference, etc. **WITH LEARNING SIMULATIONS**, there is no room for teaching differences or human error. This ensures **ALL LEARNERS RECEIVE THE SAME, CONSISTENT MESSAGE** and are practicing the intended applications in the workplace.



05 COST SAVINGS



Traditional learning methods have various associated costs. This can include paying for an instructor, space and equipment, travel needs, and other miscellaneous costs, each time the training is needed. Learning simulations eliminate these additional costs seeing as **CONTENT CAN BE ACCESSED WHEN AND WHERE IT IS NEEDED**, without the need for a trainer. In addition, simulated training also reduces the carbon footprint.

IMMEDIATE FEEDBACK

06

In simulation training, employees are provided immediate feedback so they know what they did well and what content they need to revisit. The instant feedback offers guidance to learners and **HELPS THEM ABSORB AND RETAIN THE CORRECT INFORMATION**, eliminating the chance for wrong applications to enter the long-term memory of participants.

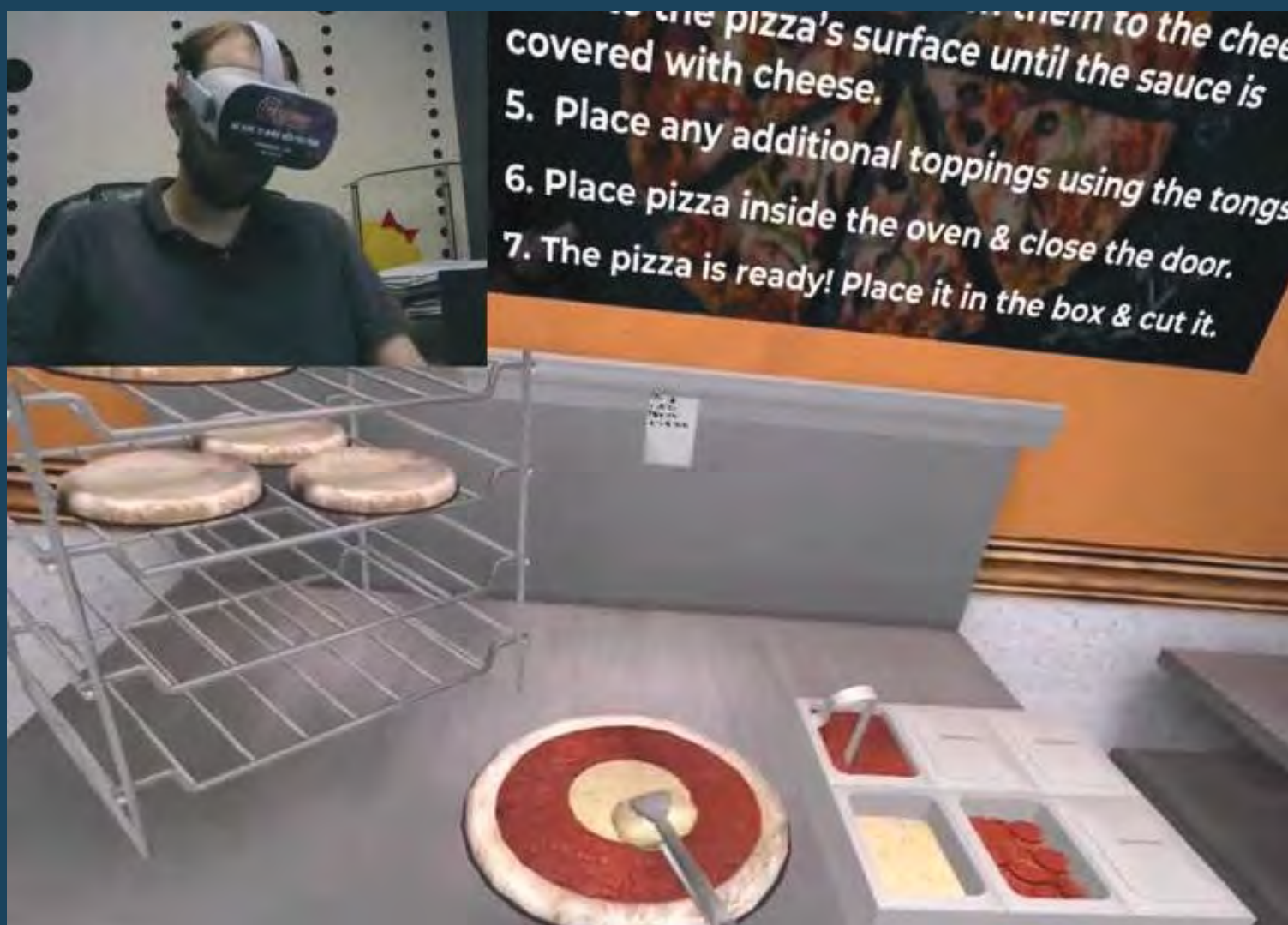


07 ANALYTICAL TRACKING

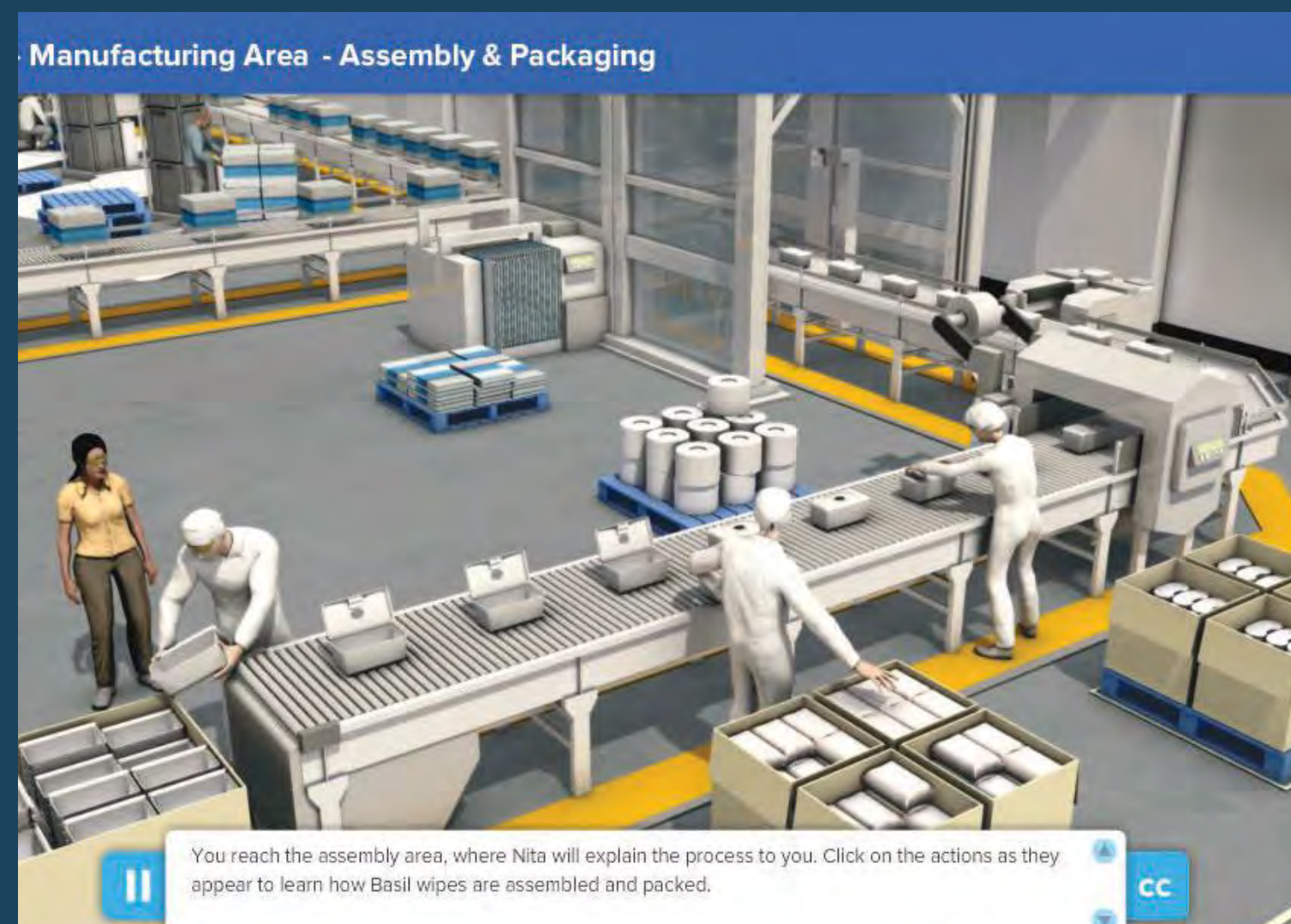


All aspects of a learner's activity can be recorded with a business training simulation, providing **VALUABLE ANALYTICAL DATA ON THE OVERALL PERFORMANCE AND RESULTS**. This provides **CRITICAL INSIGHT** on how effective the training has been and can identify any areas of the strategy that may need to be improved.

Business Simulation Examples



Oculus Go Pizza Hero Virtual Reality Game



P&G Quality Program Health Assessment Simulation



PING Golf Fitting Club Product Learning Simulation